

## **TFCD PHOTO SESSIONS FREQUENTLY ASKED QUESTIONS**

### **What is TFP or TFCD?**

TFP is an acronym for Time for Photographs. TFCD refers to Time for Compact Disc. I will use the term TFCD in this document, since my TFP sessions do not include free prints. In a TFCD shoot the model(s) and the photographer come to an agreement whereby they barter their time and services to each other for mutual benefit. No money is exchanged for a TFCD session. The model provides his or her time and skills as a model and the photographer provides his skill as a photographer and digital artist. Together photographer and model collaborate to create a specified set of images. When the shoot is done the photographer will typically provide the model with a selection of prints or images on a CD or along with a limited release allowing the model to print and use the images for promotional and personal use, e.g., to build a portfolio book and other materials such as website and Zed cards. Unless otherwise arranged in advance, the model does not receive commercial rights to images created in a TFCD shoot and all copyrights to the images are wholly owned by the photographer. The photographer may make commercial use of the images created in a TFCD session. All TFCD sessions require the model to sign a Model Release.

### **What is Royalty Free?**

Royalty Free Stock Photography allows the end user of the images to pay a single one time license fee to use an image and does not have to pay any additional royalty for repeated use of the images. Buyers do not own the copyright of the images (it remains the property of the photographer) but they have bought a license granting them the right to use the images legally without further payments or interruption from the seller as long as the use complies with the terms and conditions of the licensing agencies End User Agreement. While the licensee of the image cannot offer the image for resale or transfer rights to use it to another, Royalty Free Licensing does offer designers a wide range of benefits; mainly lower pricing and convenience. I use two Royalty Free stock photo agencies, iStockphoto and Getty Images.

### **What to expect In return for a TFCD session?**

A few days after the TFCD session I will deliver digital contact sheets to the model for image selection. A contact sheet is a digital file containing 20 images, from which the model will select his or her favorites, usually one or two per look. The model will communicate his or her choices to me, and I will post-process the images and provide them to the model in electronic form within a week. Two versions of each image are provided, a full resolution 8x12 in, version, and a low resolution for email and web use. Special requests for post-processing or prints will be handled using my normal fee structure.

### **What is a Model Release and why do I need to sign one?**

A model signs a Model Release to give the photographer permission to use the images. The Model Release specifies the type of use allowed, normally commercial use with some restrictions. All TFCD sessions require the model to sign a Model Release. This release grants the photographer the right to distribute images created in a TFCD session as Royalty Free (RF) stock Images. The Model Release form is available for download here: <http://pacoromerophoto.com/packages/modelrelease.pdf>

### **If the photographer is going to make money with the images, why don't I get paid?**

A TFCD arrangement is expected to benefit both parties, the photographer and the model. The photographer has a heavy investment in equipment, training and skills and he's offering images that are worth potentially hundreds of dollars if commissioned by an individual or company. The model gets this value at no cost to him or her. Often the model is trying to build a portfolio that would cost thousands of dollars if a photographer was hired to do so.

**What am I allowed to do with the images I get?**

You are granted a license documented in this document: <http://pacoromero.com/packages/tfpllicense.pdf> – the license gives you the right to use the images for promotional and personal purposes, for example, including them in your portfolio, adding them to a website to promote your services or for personal reasons, printing them for framing. The license does not authorize the following uses:

- Transfer your license to a third party.
- Make commercial use of the image, for example, via a stock broker.
- Modify the image or include it in some other composite image. You can only resize it for printing or posting, but not modify it in any other way, or remove a logo if one is present.

If you have any question about a specific use, don't hesitate to contact me for clarification.

**Where are TFCD sessions shot?**

Normally TFCD sessions are shot in the studio, but sometimes they are also shot on location. Details of the place and time will be available at the time the session is scheduled. A session will last between one and two hours.

**Will you provide an make-up artist (MUA)?**

It will depend on the session. In general I request that the model do her own makeup or arrange for a MUA to help her. In some special cases I will book a MUA for the session. If an MUA will be available for your shoot you will know in advance but you should never assume that one will be present and should always plan for the possibility that you may have to do your own hair and makeup for a TFCD shoot.

**What should I bring to a TFCD session?**

Come into the shoot with the attitude that you are going to have fun and create some great photos and that is exactly what will happen. You can relax and have fun when shooting TFCD. I will discuss with you in advance what outfits will be appropriate for the session. If you feel more comfortable on a first visit shoot you are welcome to bring an escort to the shoot with you. However please inform the escort that they are not to participate in the work unless asked to do so. The escort is not to try to direct or pose the model or otherwise interfere with the process..

**My last TFCD photographer gave me all the photos and let me process them myself, why wont you?**

I care far too much about the way my photos represent not only myself, but you as a model as well. As a result I do not provide models with unprocessed images for any reason nor do I allow them to manipulate or alter the images from the form and format in which I deliver them. I would much rather you ask me for a special process or sizing of an image after delivery than to risk having it done by someone who may or may not have the skills in photo processing / retouching to best represent us both to the world.